

MEDIA PACK 2024

WELCOME MESSAGE

WELCOME MESSAGE

Established in 2010, A1 Lighting magazine is a recognised B2B publication focusing on all sectors of the lighting industry. Proudly celebrating over 135 issues, A1 Lighting brings you the latest industry news, inspiring projects, comments from leading voices in lighting, as well as an extensive coverage of trade events, exhibitions and awards.

Published as a hard copy magazine by trade subscription, A1 Lighting hits the desks of the key industry professionals interested in specifying lighting.

The magazine is also read across the globe via our digital edition, successful website and social media channels which are also updated daily with the latest industry news.

Don't just take our word for it, subscribe to the first place for news in your industry for FREE on the A1 Lighting website today, or scan the QR code below:



SUPPORTED BY:



theLIA



MEET THE TEAM

MANAGING DIRECTOR

Terry Ware
+44 (0)7734 682545
terry@a1mediamagazines.com



EDITOR

Abigail Rossington
+44 (0)7828 608162
abigail@a1mediamagazines.com



GRAPHIC DESIGN

Carley Espinoza
carley@a1mediamagazines.com



SUBSCRIPTIONS

subscriptions@a1mediamagazines.com

ACCOUNTS

accounts@a1mediamagazines.com

GENERAL ENQUIRIES

enquiries@a1mediamagazines.com

EVENTS

events@a1mediamagazines.com

Tel: +44 (0)1787 222251

Address: 4 U MEDIA LIMITED T/A A1 Media,
A1 Lighting Magazine, Unit 4, Fox and Pheasant Centre,
White Colne, Colchester, Essex, CO6 2PS, United Kingdom

CIRCULATION

A1 Lighting magazine is sent directly to key decision makers in the lighting industry by a personally opted in subscription. Our circulation is maintained on a daily basis to ensure the utmost accuracy.

- Lighting manufacturers
- Lighting engineers
- Electrical contractors
- Retailers
- Interior designers
- Architects
- Wholesalers
- Suppliers
- Designers
- Specifiers
- Lighting designers



PRINT

SOCIALS



WEBSITE

DIGITAL

SHOW GUIDE

Copies of A1 Lighting magazine are also available at many industry events and exhibitions throughout the year.



PRINT ADVERTISING

ADVERTISING RATES - PRINT

| | 1 ISSUE | 6 ISSUES | 10 ISSUES |
|--------------------------|---------|----------|-----------|
| 1/4 page | £700 | £600 | £500 |
| 1/2 page | £1,200 | £1,000 | £800 |
| Full page | £1,800 | £1,600 | £1,400 |
| DPS (double page spread) | £3,000 | £2,800 | £2,600 |
| IFC (inside front cover) | £2,300 | £2,200 | £2,100 |
| IBC (inside back cover) | £1,900 | £1,800 | £1,700 |
| OBC (outside back cover) | £2,300 | £2,200 | £2,100 |

CLASSIFIED RATES

| | | | |
|-----------|------|------|------|
| Products | £175 | £150 | £125 |
| Directory | £140 | £130 | £120 |

All rates are exclusive of VAT. All rates are per issue.

All advertising full colour process unless specified.

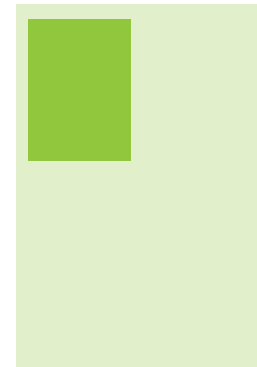
Please contact terry@a1mediamagazines.com for more information on all advertising enquiries.

Please contact carley@a1mediamagazines.com for more information on all technical specification enquiries.

Please ask us about our in-house design services.

TECHNICAL SPECIFICATION

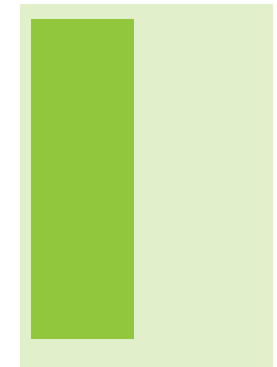
All artwork is required in the form of a PDF, JPEG or TIF file, high resolution 300 dpi, CMYK colour mode. Please make sure all layers/transparencies are flattened, all fonts are embedded and all images are converted to CMYK. Please be aware that a colour variation of up to 15 percent is possible, for which A1 Lighting cannot accept responsibility for. Please send all artwork to copy@a1mediamagazines.com.



1/4 PAGE
86mm x 127mm



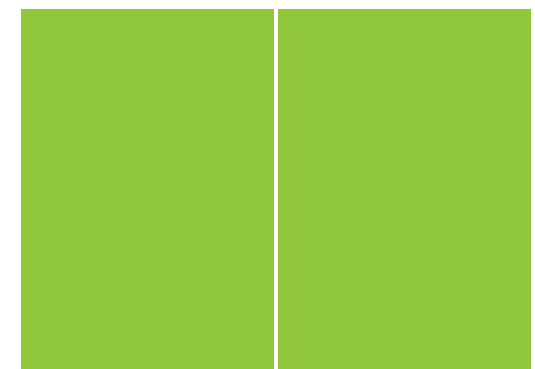
1/2 PAGE LANDSCAPE
178mm x 127mm



1/2 PAGE PORTRAIT
86mm x 262mm

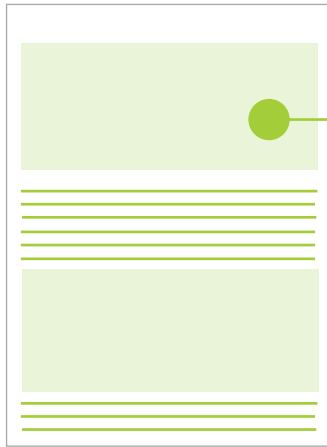


FULL PAGE
(trim size) 210mm x 297mm
(bleed size) 216mm x 303mm



DOUBLE PAGE SPREAD (DPS)
(trim size) 420mm x 297mm
(bleed size) 426mm x 303mm

DIGITAL ADVERTISING



Eblast

More details on request.

BANNER

728 pixels wide x 90 pixels high - png/GIF/JPG file.

MPU

336 pixels wide x 280 pixels high - png/GIF/JPG file.

RIGHT-HAND SKYSCRAPER

160 pixels wide x 600 pixels high - png/GIF/JPG file.

ADVERTISING RATES - DIGITAL

Please contact terry@a1mediamagazines.com for more information on all advertising enquiries.



2024/2025 FEATURES LIST



Dec 2023/Jan 2024

Christmas Lighting Displays
Future of Lighting
Lighting and Wellbeing
ISE 2024 Preview

February 2024

Approaching a Lighting Design
Exterior Lighting and Dark Skies
Emergency Lighting Update
Light + Building 2024 Preview

March 2024

Energy-saving Lighting
Decorative Lighting
ISE 2024 Review
Marine Lighting
Prolight + Sound 2024 Preview

April 2024

Retail Lighting
Smart Homes
Horticultural Lighting
International Day of Light 2024 Article
Sustainability Update

May 2024

Lighting Places of Worship
Hospitality Lighting
Transport Lighting
Garden Lighting

June 2024

Stage Lighting
Association Catch-up
Wellness Lighting
Tech Update

July/August 2024

Green Initiatives
Residential Lighting
Museum Lighting
PLASA Show 2024 Preview
Circular Lighting Live 2024 Preview

September 2024

Education Lighting
Office Lighting
Smart Buildings Show 2024 Preview
Variations of Lighting

October 2024

Solar powered Lighting
LiGHT24 Preview
Controls
Healthcare Lighting

November 2024

Warehouse Lighting
Sustainability Update
Sports Lighting
Lighting Landmarks

Dec 2024/Jan 2025

Christmas Lighting Displays
Lighting Trends for 2025
ISE 2025 Preview
Human Centric Lighting

For feature synopsis requests, please email abigail@a1mediamagazines.com.

Features are subject to change.



A1 LIGHTING MAGAZINE – Published by 4 U MEDIA LIMITED T/A A1 Media



+44 (0)1787 222251
enquiries@a1mediamagazines.com
www.a1lightingmagazine.com

A1 Media

Address: 4 U MEDIA LIMITED T/A A1 Media,
A1 Lighting Magazine, Unit 4, Fox and Pheasant Centre,
White Colne, Colchester, Essex, CO6 2PS, United Kingdom